

Webinar About the State of Environmental Markets

November 12, 2008

On Friday November 14, 2008 at 9:00 am EST, Ricardo Bayon will lead a webinar discussion about “The State of Environmental Markets and the Significance for Forestry.” Bayon will address the current state of environmental markets, including their direction and trends; the likely impact of the carbon credit market on the U.S. forestry industry in next five years; and the carbon-credit impact on industrial and private landowners. This is the third in the ImageTree Idea Leadership Series, which is created to promote innovative ideas for the preservation and management of forested environments.

Bayon is the co-founder and partner of merchant bank EKO Asset Management Partners, which invests in new and emerging markets for such environmental commodities as carbon, water, and biodiversity. He has also coauthored a number of publications on environmental markets, including “The State of Voluntary Carbon Markets 2007: Picking up Steam” and “Biodiversity Banking: A Guide to Setting Up and Running Biodiversity Credit Trading System.”

The webinar is free but you must register to attend. You can pre-register on ImageTrees’ website at: <http://www.imagetreecorp.com/idea.html> .