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Tools for Engaging Landowners Effectively Website

This website was developed by the Sustaining Family Forests Initiative using data from the National Woodland Owner Survey and is coordinated by the Yale School of Forestry and Environmental Studies and the U.S. Forest Service's Family Forest Research Center. It is designed to help natural resource professionals engage more family forest owners in effective conversation about their land by offering data and techniques to help target outreach activities to specific types of landowners. The site allows you to find out about the different types of landowners in your specific geographical area and a step-by-step tool to make your own targeted and focused communication plan.

To access this website please visit: www.engaginglandowners.org